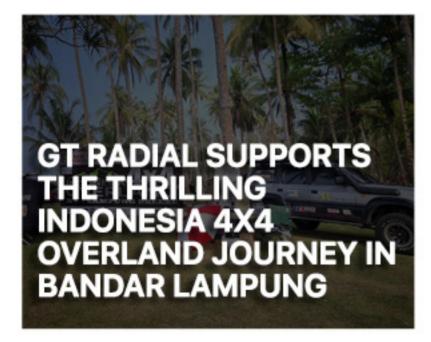


# MARKETING NEWSLETTER NOVEMBER 2023





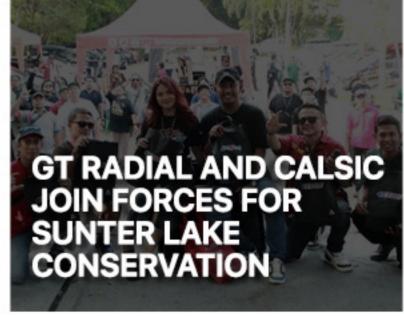


















# GT RADIAL'S CHAMPIRO SX-R POWERS TO NATIONAL CHAMPIONSHIP VICTORY IN 2023 RACING SEASON

#### **Delivering the Best Performance**

The 2023 racing season's climax unfolded on November 19 at the Sentul International Circuit, Bogor, West Java. Here, the partnership between GT Radial and Toyota Gazoo Racing Indonesia (TGRI) was showcased in its full glory. GT Radial, with its expert R&D team, played a pivotal role in supporting the final round of this high-stakes race. The domestic tire manufacturer, PT Gajah Tunggal Tbk, demonstrated its engineering prowess with the GT Radial Champiro SX-R, a tire designed specifically for the rigors of racing. This contribution was a significant factor in TGRI clinching the 2023 ITCR 1600 Max National Championship.



### RADIAL

#### **NOVEMBER 2023**

#### **GT Radial's Contribution to TGRI's Victories**

Throughout the six-series season, GT Radial's Champiro SX-R stood out for its consistency and reliability. The ability to use either local or imported tires as per racing regulations meant that TGRI's choice of GT Radial's offering was a testament to the tire's superior performance and durability. TGRI's remarkable achievements in the 2023 racing season, including defending their title in the ITCR 1,600 Max National Championship and securing the Runner Up position and Best Team award in the 6th Series of the ISSOM 2023, National Championship ITCR 1,200, underscore the vital role played by GT Radial's Champiro SX-R tires.



We extend our congratulations to the TGRI team for their stellar performance, particularly in retaining the ITCR 1,600 Max National Champion title with the New Yaris GR Sport. Their success is not only a reflection of the team's skills but also of the GT Radial Champiro SX-R's exceptional quality.



Additionally, the impressive debut of the All New Agya GR Sport, clinching the championship podium in several series including the first podium in the 6th ITCR 1200 Series, further highlights the significant impact of GT Radial's tire engineering and testing expertise.







## GT RADIAL PARTNERS WITH T3AM FOR MODIFIED CAR SHOWCASE

GT Radial made a notable appearance at the 2023 Terminal 3 Auto Modified (T3AM) event, held at Soekarno Hatta International Airport's Domestic Terminal 3 East Lobby, Tangerang, on the weekend of November 4-5, 2023. The event was a hub of activity, introducing new categories for diesel, electric, and stance style cars. The competition was fierce with 112 Modified, 31 Stance, 39 Diesel, and seven Electric Categories.







#### **Awards and Attractions**

GT Radial's display included two drift cars and a Toyota Gazoo Racing Indonesia race car, captivating T3AM visitors. The All New Agya Sport showcased by Toyota Gazoo Racing Indonesia was a highlight, driven by Amato Rudolph in the ISSOM National Championship's ITCR 1200 class. Billy Anjewa's GT Radial drift car scooped multiple awards for Best Cutting Anime Character, Best Body Conversion One Brand, and Best Body Conversion, while Allen Yong's vehicle earned accolades for Best Racing Interior and Best Racing Look. This collaboration between GT Radial and T3AM underscores the brand's dedication to the modified car community, reflecting its ongoing commitment to automotive innovation and performance.







# GT RADIAL SUPPORTS THE THRILLING INDONESIA 4X4 OVERLAND JOURNEY IN BANDAR LAMPUNG

#### 15th Overland Expedition, Lampung

From November 3-5, 2023, GT Radial proudly supported the Smart Offroading Indonesia 4x4 Overland adventure, a thrilling journey traversing the scenic routes of Bumi Kedaton Resort in Bandar Lampung city. This edition of Indonesia 4x4 Overland (I4O) saw the participation of 58 4x4 vehicles, bringing together 128 adventurers from diverse regions of Indonesia, including Jakarta, Lampung, Bali, East Java, Jambi, Pontianak, and even Vietnam.







#### A Journey through Indonesia's Hidden Gems

The expedition, aimed at boosting tourism and exploring lesser-known destinations, enjoyed backing from the Lampung Regional Government, IMI Lampung, IOF Lampung, and IOF Jakarta. This journey was more than just an adventure; it was an invitation to discover and cherish the untouched beauty, rich history, and unique culture of the Lampung region, often inaccessible by regular vehicles. Marking its fifteenth iteration, the I4O event took participants on an exploratory path from Ulubelu to Liwa town, culminating in the breathtaking Krui beach, making it an unforgettable experience in celebrating Indonesia's natural splendor.





# GT RADIAL TRIUMPHS IN THE INDONESIA DRIFT SERIES FINAL ROUND

#### **Celebrating Drift Excellence**

The Indonesia Drift Series (IDS) 2023, a highly anticipated event in the Indonesian automotive and drifting scene, concluded its exhilarating season with four series. The final round, held at the Maxx Karawaci circuit in Tangerang City, Banten, showcased top-tier drifting skills across various classes. With four classes in the first series, including Pro, Pro 2, Women Drift Challenge Amateur, and Women Drift Challenge Pro, the IDS offered a spectacular display of precision and control.







#### **Historic Win in Women Drift Challenge**

Marking a significant milestone, the IDS introduced the Women Drift Challenge this year, attracting 20 skilled female drifters, including international participants from Korea and Malaysia. GT Radial's support for this groundbreaking initiative shone brightly as their drifter, Ayuni from VRS78, a drift school backed by GT Radial, clinched first place in the Women Drift Challenge Pro class, demonstrating exceptional talent and determination. GT Radial's success in the IDS underscores its commitment to empowering and celebrating diverse talent in the world of motorsports, continually pushing the boundaries of performance and innovation.





## GT RADIAL ENERGIZES THE 2023 INDONESIAN WING CHUN NATIONAL CHAMPIONSHIP

#### **Elevating Martial Arts Excellence**

From November 10th to 12th, 2023, the Indonesian Wing Chun Federation's Executive Board (PB FWCI) hosted the esteemed "2nd General Chair Cup in 2023" Wing Chun National Championship. This prominent event unfolded in the Auditorium II of the Walisongo State Islamic University (UIN) in Semarang. It witnessed a gathering of 334 athletes from 22 provinces, with DKI Jakarta emerging as the overall champion, clinching 7 golds, 5 silvers, and 5 bronzes.

#### **Fostering Community and Health**

The championship served as a platform for the Indonesian Wing Chun community to reinforce bonds, foster sportsmanship, and





promote physical well-being. It received a highly positive response from all participants, showcasing the spirit of martial arts at its best.



#### **GT Radial's Commitment to Sports and Community**

GT Radial's support for this championship reflects its dedication to nurturing sports talent and fostering community relationships. By backing such pivotal events, GT Radial demonstrates its commitment to sports development and its strong bond with the Indonesian Wing Chun Federation.





# TOUGH COLLABORATION BETWEEN GT RADIAL AND IRC IN CARING FOR THE ENVIRONMENT

In a joint effort to care for the environment and in line with Global Sustainable Development Goals, GT Radial and IRC proudly supported a beach clean-up activity at Marunda Beach, North Jakarta, on Saturday, November 25, 2023. This initiative was a collaboration between the Student Executive Board (BEM) of the Faculty of Engineering at Universitas Indonesia (FTUI), together with the Mechanical Engineering Student Association (IMM) and the Civil Engineering Student Association (IMS) of FTUI.





The activity garnered high enthusiasm among FTUI students, hoping to spark further collaborative environmental actions within the university community. This social event is a testament to solidarity, with participation from over 100 students from morning till noon. "This activity is very positive, and we hope it will continue in the future," commented Allya Khairunnisa, Head of Social and Environmental Affairs at BEM FTUI 2023. We believe in supporting positive actions like those demonstrated by Universitas Indonesia, which align with our company's direction in reducing plastic waste. Together, we can move.





## GT RADIAL CHAMPIONS SAFE DRIVING AND COMMUNITY ENGAGEMENT

# GT Radial Backs TOSCA's 7th Anniversary with a Safety Campaign

Toyota Sienta Community Indonesia (TOSCA) marked its 7th Anniversary from November 10 to 12, 2023. Emphasizing the community's commitment to road safety, the event focused on disseminating information about safe driving practices. Key activities included a #toscaSMARTdrive safety driving socialization and CSR initiatives, like providing services for ambulances and hearses at the sub-district level in Semarang, Central Java. GT Radial's support for this event underscores its dedication to fostering safer driving habits among car enthusiasts.







## GT Radial Sponsors OWC National Gathering with a Focus on CSR

The November 19, 2023, National Gathering of Owners Wish Club (OWC) was not just a regular meet-up; it was a blend of community bonding and social responsibility. GT Radial's involvement in this annual event highlights its commitment to supporting communities. Alongside the gathering, CSR activities were conducted, providing aid to those in need, showcasing GT Radial's active role in contributing to societal well-being.







## GT RADIAL AND CALSIC JOIN FORCES FOR SUNTER LAKE CONSERVATION

#### A United Front for a Greener Tomorrow

On November 18, 2023, the Calya Sigra Club (CALSIC) North Jakarta celebrated its 5th anniversary with an impactful environmental initiative. Hosted at the Lake Sunter Sports Arena (GOR) in North Jakarta, the event brought together over 100 members under the banner "Together For Better Tomorrow." A key highlight was the 'fish seed spreading' activity at Sunter Lake, a significant step towards revitalizing the local ecosystem.





#### **GT Radial's Commitment to Sustainable Futures**

GT Radial, a prominent automotive brand, proudly backed this initiative, aligning with its ethos of environmental stewardship and community engagement. This partnership underscored a shared vision for a sustainable future. GT Radial's support for CALSIC's activities amplifies its dedication to preserving natural habitats and fostering eco-conscious communities. This collaboration is a testament to the power of collective efforts in making lasting environmental impacts.

